



Santa Cruz County Latino Affairs Commission

701 Ocean Street, Room 510, Santa Cruz, CA 95060
P: (831) 454-2772 F: (831) 454-2411 TTY/TDD 711
commissions@santacruzcounty.us
www.scclatinoaffairs.org

Notice of Public Special Meeting and Agenda

DATE Thursday, August 10, 2023
TIME: 5:30 PM – 6:00 PM
LOCATION: Santa Cruz County Building, 5th Floor – Sunset Room
701 Ocean Street, Santa Cruz, CA 95060

****As a courtesy to those who are affected, kindly attend the meeting *scent-free* and *smoke-free*.****

1. Call to Order/Roll Call/Agenda Review
2. Public Comment
Any person may address the Commission for a period not to exceed three minutes on an issue within the jurisdiction of the Commission.
3. New Business/Action Items:
 - 3.1. Consider Commission Logo
 - 3.2. Consider National Hispanic Heritage Month Art Wall Proposal
4. Adjournment

Next Meeting Scheduled for 6:00 PM on Wednesday, October 4, 2023

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs or activities. If you require assistance to participate in the meeting, please contact (831) 454-2772 or TTY/TDD: 711 at least 72 hours in advance of the meeting to make arrangements.



2023 Hispanic Heritage Month Art Wall Exhibit

The Purpose:

- To promote awareness of Hispanic Heritage Month
- To promote awareness of the importance of sharing Mexican culture and the roots and traditions of Mexican art forms with Latinx youth in Santa Cruz County.
- To promote awareness of the Youth Outdoor Leader Program
- To promote awareness of Santa Cruz County Park Friends and their events
- To promote awareness of the Santa Cruz County Latino Affairs Commission
- To share information about the history and significance of catrin/catrinas and pinatas as an art form
- To support and celebrate the children who participated in this event and their creative efforts

The Proposal:

From September 15 – October 31st, the Latino Affairs Commission will exhibit photographs from the June 29th Catrin/Catrina and Pinata Presentation hosted by County Park Friends and the Youth Outdoor Leader Program. In addition to photographs of the children and the artwork, there will be placards with information about the Youth Outdoor Leader Program, County Park Friends, the Latino Affairs Commission, the featured artists, and the cultural history and significance of Catrin/Catrina and Pinata as art forms. On Thursday September 14th, the Commission will host a kick-off meet and greet to open the exhibit.

Proposed Publicity:

We will publicize the exhibit in the following ways:

- Social media
- County press release
- Email notification list
- Commission website
- Sentinel events column
- Community outreach by Commissioners



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Scheduled Meetings

Unless otherwise specified, regularly scheduled Latino Affairs Commission meetings are generally held as follows:

DAY: First (1st) Wednesday
MONTH: Every other month (February, April, June, August, October and December)
TIME: 6:00 PM – 7:30 PM
LOCATION: **United Way of Santa Cruz County***
4450 Capitola Road, Ste 106, Capitola, CA 95010

***Changes to the schedule**, including special meetings, changes of location, or meeting cancellations, will be listed on the website at www.scclatinoaffairs.org as soon as information becomes available.

2023 Regular Meeting Dates		
DATE	TIME	LOCATION
February 1, 2023	6:00 – 7:30 PM	Remote
April 5, 2023	6:00 – 7:30 PM	United Way
June 7, 2023	6:00 – 7:30 PM	United Way
August 2, 2023	6:00 – 7:30 PM	United Way
October 4, 2023	6:00 – 7:30 PM	United Way
December 6, 2023	6:00 – 7:30 PM	United Way

Public Participation

- Please check the meeting agenda to learn details about how to participate in the commission meeting.
- If you need special accommodations, please call 454-2935 or TDD: 711 (California Relay Service) at least 48 hours before the meeting.